

## PEOPLE'S OPIOID SUMMIT SPONSORSHIP OPTIONS

<b>SPONSORSHIP BENEFIT</b>	<b>PLATINUM (3 maximum)</b>	<b>GOLD (5 maximum)</b>	<b>SILVER</b>	<b>VENDOR</b>
INVESTMENT LEVEL	\$10,000	\$5,000	\$2,500	\$250
Embedded Content Mentions	At all events & sessions	At all events & sessions	At select events	No
Summit Presentations	2 + vendor presence	1 + vendor presence	No	No
Event Tickets	10	6	4	2
Video Advertising	Prominent Logo Display	Logo Display	Small Logo Display	No
Social Media Content	2 posts/month	1 posts/month	No	No
Social Media Advertising	As available	No	No	No
Print Advertising	Prominent Logo	Logo Display	Small Logo	No
Summit Website Content	Featured Section	Featured Page	Page Segment	Listing
Summit Website Advertising	Prominent Logo + Listing	Logo Display + Listing	Small Logo + Listing	Text Listing
Resource Manual Content	Editorial + Prominent Listing	Editorial + Display Listing	Editorial + Small Listing	Text Listing
Resource Manual Advertising	Full Page	Half Page	Quarter Page	No
Video Passport Sponsor Mention	Voiceover + Logo	Logo	Logo	No
Video Passport Commercials (during recorded content)	16	10	6	2